

# About

ClosetMaid offers ventilated wire shelving and storage solutions for domestic use. With Fixed and Adjustable mounting hardware options, ClosetMaid shelving is economical, functional and extremely durable. Our range includes a selection of pre packaged organiser kits, which are known as “wardrobe in a box” solutions. These kits provide a perfect starting point for anyone looking to improve their wardrobe, or add clothes hanging space in their home. The kits are designed to include all shelving and hardware required for installation, and can be adapted to suit a range of sizes and layouts. Separate hardware and accessories are available to add to your kit and complete your storage solution. This format enables us to provide a complete range solution to a host of retailers and e-tailers. Our organiser kits are packaged in retail shippable boxes for both display and dropship models. Our hardware and accessories are all available in retail ready to display master cartons.

## Case Study - Wayfair



Wayfair and ClosetMaid have built a strong partnership in the UK and Europe since 2015. Wayfair UK approached ClosetMaid to invite us to be part of their dropship supply chain. Over the years, we have collaborated to develop a range that suits the Wayfair model and offers their customers quality storage solutions.

ClosetMaid has a well populated brand page on their website. We have a wealth of imagery and media sources to create assets which convert sales. We provide clear and informative content with full ranges of products to support the shopper, and increase overall spend.

